

NEW GMTSS Events: nutraMetrix 101 and 201

nutraMetrix 101: An Introduction to nutraMetrix

Attendees will learn why the division was created, including why nutritional supplementation is necessary for patients' optimal health, why it makes sense for Health Professionals to incorporate wellness programs and services into their treatment protocols, and why the customizable solutions offered by nutraMetrix add value to both the patient and the practice. This session provides the basics of how to get started with nutraMetrix, including how to introduce the program to Health Professional contacts and potential nutraMetrix Consultants (NCs), what resources and tools are available, and how to explain the financial opportunity behind the nutraMetrix business model. The content is appropriate for those who want to learn more about the advantages of nutraMetrix for Health Professionals and is also beneficial for Health Professionals themselves.

nutraMetrix 201: nutraMetrix Implementation Strategies

Attendees will explore the nutraMetrix opportunity in more detail, including how the programs and services offered by nutraMetrix benefit the Health Professional and the nutraMetrix Consultant. Topics covered include how to conduct a discovery meeting to identify the needs of the practice, how to create a preliminary business proposal for the practice, and how to plan a successful implementation strategy. This training is open to all UnFranchise Owners and guests. The content is appropriate for those who want to learn more about the advantages of nutraMetrix for Health Professionals and is also beneficial for Health Professionals themselves. It is recommended to take nutraMetrix 101 before taking nutraMetrix 201, as the fundamentals covered in 101 will not be repeated in 201.

Attendees who attend both the 101 and 201 sessions have the opportunity to be granted temporary nutraMetrix Consultant status for a three-month period **with** the purchase of a three-day nutraMetrix Consultant training ticket within one year of attending the nutraMetrix 101 and 201. This temporary NC status lets attendees begin working with Health Professionals right away, bridging a gap until they can get to the next NC Training.

Tickets are **\$25.00** per person. All tickets purchased are nonrefundable; however, they are transferable to another person (but not to another training).

Access [GMTSS](#) on the *UnFranchise.com* back office for meeting dates and locations.

Would you like to see a nutraMetrix 101/201 scheduled in your area? Ask your local coordinator to request one. We look forward to seeing you and your team members at these events.