



## AGENDA

### WEDNESDAY, AUGUST 9

Sheraton Hotel, Koury Convention Center

9:00 A.M. – 2:30 P.M.

BLUE ASHE

**Motives Custom Blend Consultations, Formulations and Marketing**

*(US/CAN UnFranchise® Owners only)*

Lisa Martin

10:00 A.M. – 2:00 P.M.

VICTORIA BALLROOM

**WebCenter All-Star Training**

*(Pre-registration required)*

Sarah Rose Stack

3:00 – 5:00 P.M.

VICTORIA BALLROOM

**GMTSS**

Jim Winkler & Regional Directors

5:30 – 6:45 P.M.

IMPERIAL BALLROOM

**The Chairman's Reception**

*(Invitation only)*

Challenge Winners & Advisory Council

7:30 – 9:30 P.M.

BLUE ASHE

**Motives® Trainers Meeting**

*(Motives Certified Trainers only)*

Lisa Martin

7:30 – 9:30 P.M.

VICTORIA BALLROOM

**nutraMetrix® Division Update Meeting**

Brandi Murphy & Dr. Deedra Mason



### THURSDAY, AUGUST 10

Greensboro Coliseum

9:00 A.M. — DOORS OPEN

9:35 A.M. Pre-Show Address and

Opening Ceremony — Andrew Weissman

10:00 A.M.-7:00 P.M. — GENERAL SESSION

Welcome to the 2017 Market America |

SHOP.COM International Convention

Loren Ridinger

**Tools for Recruiting and Duplication**

Andrew Weissman & Jim Winkler

**Shopping Annuity®**

**(500 BV Examples)**

Sales Team & Field Leaders

**Uberization of the Shopping Annuity**

Chris Peddycord

**Power Profile** — Field Leaders

**Powered by People:**

**Recognizing Your Success — Part One**

Dennis Franks & Andrew Weissman

**New & Exciting Product Introductions**

Dennis Franks, Dr. Deedra Mason &

Brandi Murphy

**Motives "Beyond Beauty" Campaign**

Maria Checa

**Recruiting**

JR Ridinger

6:45 – 8:30 P.M.

**Mandarin-Speaking UFO Coring**

Field Leaders

### BREAKOUTS

Sheraton Hotel, Koury Convention Center

8:00 – 10:30 P.M.

BLUE ASHE

**Motives New Product Demonstration**

**and Sales Workshop** — Lisa Martin

8:00-9:00 P.M.

VICTORIA BALLROOM

**maWebCenters®** — Sarah Rose Stack

8:00 – 9:30 P.M.

IMPERIAL BALLROOM

**New & Exciting Product Introductions**

Dennis Franks, Dr. Deedra Mason,

Dr. Mark Lange & Field Leaders

9:15-10:30 P.M.

VICTORIA BALLROOM

**SHOP Financial** — Charles Baer

9:45 – 10:45 P.M.

IMPERIAL BALLROOM

**nutraMetrix & TLS®**

Brandi Murphy, Sue Tugender &

Susan Pasqual

### FRIDAY, AUGUST 11

Greensboro Coliseum

9:00 A.M. — DOORS OPEN

9:45 A.M. Pre-Show Address

Andrew Weissman

10:00 A.M.-5:00 P.M. — GENERAL SESSION

**SHOP.COM – The Future of Online Shopping**

Marc Ashley, Loren Ridinger & Steve Ashley

**Belief**

JR Ridinger & Corporate Sales Team



## AGENDA

**Conquer Entertainment** — Amanda Ridnger

**Lumiere de Vie®**

Amber Ridinger-McLaughlin & Kim Ashley

**How to Engage Your Motives Customers**

La La Anthony

**Do You Get It?** — JR Ridinger

**All The Way Up** — Fat Joe

**Powered by People: Recognizing Your Success — Part Two**

Andrew Weissman & Jim Winkler

**7:00 P.M. – MIDNIGHT**

GUILFORD BALLROOM

**Gala Awards Dinner & Ceremony**

*(Gala Ticket Required)*

### BREAKOUTS

Sheraton Hotel, Koury Convention Center

**7:30 – 9:00 P.M.**

BLUE ASHE

**Conquer Entertainment**

Amanda & April Ridinger

**8:00 – 10:00 P.M.**

IMPERIAL BALLROOM

**Mobile**

Mobile Team

## SATURDAY, AUGUST 12

Greensboro Coliseum

**9:00 A.M. — DOORS OPEN**

**9:45 A.M. Pre-Show Address**

Andrew Weissman

**10:00 A.M.-6:30 P.M. — GENERAL SESSION**

**You're Not That Busy**

Loren Ridinger

**Power Profile**

Field Leaders

**The Latest with DNA Miracles®**

Amber Ridinger-McLaughlin & Duane McLaughlin

**The Market America Legacy**

Marc Ashley

**Power Profile — Field Leaders**

**Powered by People: Recognizing Your Success — Part Three**

Andrew Weissman & Jim Winkler

**The Close** — JR Ridinger

### BREAKOUTS

Sheraton Hotel, Koury Convention Center

**8:00-9:30 P.M.**

BLUE ASHE

**Global Hispanic Breakout**

Luzby Hernandez

**8:00-10:30 P.M.**

IMPERIAL BALLROOM

**Shopping Annuity**

Kevin Buckman, Chris Peddycord, Elsi Pacheco and Shopping Annuity Ambassadors

**8:00-9:30 P.M.**

AUDITORIUM 3

**Affiliate Publisher Network**

Michael Brady, Eugene Wallace & Paul Dumas

**8:00-9:30 P.M.**

VICTORIA BALLROOM

**Market Malaysia**

Anthony Kwan

**8:00 – 9:30 P.M.**

AUDITORIUM 2

**Market United Kingdom**

Phil Guido

**9:00 P.M. – MIDNIGHT**

GUILFORD BALLROOM

*(see page 47 for details)*

**Official Market America | SHOP.COM Party**

## SUNDAY, AUGUST 13

Greensboro Coliseum

**9:00 A.M. — DOORS OPEN**

**10:00 A.M.-1:30 P.M. — GENERAL SESSION**

**Shopping Annuity Panel**

Shopping Annuity Ambassadors

**Build Your Business with Motives**

Kim Ashley & Lisa Martin

**SHOP Financial** — Charles Baer

**nutraMetrix** — Brandi Murphy

**WebCenters** — Sarah Rose Stack

**TLS** — Dennis Franks & TLS Team

## MONDAY, AUGUST 14

Sheraton Hotel, Koury Convention Center

**10:00 A.M.-6:00 P.M.**

GRANDOVER EAST

**TLS Trainer Training** — Susan Pasqual

