



What is TLS Day 1 & Day 2 Training?

TLS® trainings are now being offered locally/regionally to make important information about the TLS® Weight Loss Solution lifestyle widely available and affordable.

Who are the instructors?

Instructors are those individuals who have participated in the TLS® train-the-trainer workshop and who have passed a specially designed exam.

How do I register to attend?

For more information or to see dates for TLS Day 1 & Day 2 TLS® Trainings please check the NMTSS calendar.

<p><u>Day 1: Who is it for?</u></p> <ul style="list-style-type: none"> ▪ Anyone that wants to learn more about the new TLS® program and anyone who is interested in losing weight ▪ Guests welcome to attend (Everyone MUST have a ticket) <p><i>Cost \$50 per-person</i></p>	<p><u>Day 1 Agenda Overview</u></p> <ul style="list-style-type: none"> ▪ Why we struggle with weight ▪ Why the TLS® Weight Loss Solution is better ▪ Getting Started: <ul style="list-style-type: none"> - Weight Loss Profile (online/paper) - Menu options - Why TLS® Supplements work - Choosing the right TLS® Supplements - TLS® Weight Loss Guide - Setting health goals and starting Detox ▪ Navigating TLS® site for weight loss success <ul style="list-style-type: none"> - Dashboard - Meal Planner - Exercise - Alerts, mobile apps and more resources! ▪ 12 weeks of lifestyle tips ▪ Q&A ▪ Summary of Day 1
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Day 2: Who is it for?

- Anyone that wants to learn how to be effective with sales
- Those who want to be able to effectively discuss TLS and the competition
- Those who would like to be able to effectively expand their team utilizing TLS™ system
- Guests are not permitted to attend

Cost \$50 per-person

Day 2 Agenda Overview

- Identifying Market Base and Business Structures
- Knowing the TLS® materials
 - Approaches
 - Presentation
 - Close
 - Invitation Card (healthy night out events)
- Supplement Details (highlighting TLS® products as compared to the competition)
- Marketing Fundamentals
- Social Media Basics
- Marketing Do's and Don'ts (legal)
- 12 week program syllabus
 - Coaching Tips and Coach's Dashboard
- Introducing Additional Products to Support your Client's Health (Omega III, Curcumin, Greens, NutriClean, Digestive Enzymes, etc)
- 90 Day Action Plan
 - Creating Fitness Goals
 - Creating Business Goals and Action Plan
 - Building an organization
 - Coaches Start Up Guide
- Q&A
- Summary

Cost \$50 per-person (Must Attend Day 1 first)

Next steps for TLS Professionals

This Day 1 & Day 2 TLS® training is the first step in becoming a Certified TLS coach. For more information on benefits and requirements to become a CERTIFIED coach please check details on www.marketamericanevents.com.